

# Green Voice

April - June 2004

## CMS ENVVIS

**Newsletter on  
Communication &  
Electronic Media**



**CMS**

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जहाँ है हरियाली ।  
वहाँ है खुशहाली ॥



## Contents

**2** Browse the Net

**4** News From Around

**5** Reporting in Print Media

**6** Certification & Awards

**7** Forthcoming Events

**9** Centre for Media Studies (CMS)

**10** Scholarship Programmes

**11** Green Films Review

## Browse the Net

### Scenic Verve

[www.scenicverve.com/EcoVerve](http://www.scenicverve.com/EcoVerve)



Global environmental news, links to related sites, and original features using video, audio, and multimedia. Verve is one of Scenic Verve's online media channels featuring global news and original features using video, audio, multimedia and links to related sites. It will include online global interaction in the Eco Verve Cafe, helping to provide a global gathering place to share news and views from around our world.

### Earthjustice

[www.earthjustice.org](http://www.earthjustice.org)



Earthjustice is a public interest law firm dedicated to enforcing and strengthening environmental laws on behalf of organisations and communities to protect the earth and defend the right of all people to a healthy environment.

### Planet Save.Com

[www.planetsave.com](http://www.planetsave.com)



Environmental news stories, a green-living portal. PlanetSave.com is the one-stop online source and portal for community, information, and news related to the environment, health & wellness, philanthropy and other topics of common interest to "cultural creatives." Alongside its select links and original news items it provides the alternative features, insider humor, and provocative commentary that are the hallmarks of the publication.

## Wildlife Conservation Society

[www.wcs.org](http://www.wcs.org)



The Wildlife Conservation Society saves wildlife and wild lands through careful science, international conservation, education, and the management of the world's largest system of urban wildlife parks. These activities change attitudes toward nature and help people imagine wildlife and humans living in sustainable interaction on both a local and a global scale.

## The Nature Conservancy

[www.nature.org](http://www.nature.org)



The Nature Conservancy, is the Non- Governmental Organization (NGO) working towards preserving the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive. The site accumulates slide show, articles on environmental issues, online issue of the "Nature Conservancy" magazine enlisting both the current and back issues, pilling them up with various books been published by the organization (only abstracts are provided). The site also hosts a newsroom.

## Wildlife-Film.com

[www.wildlife-film.com](http://www.wildlife-film.com)



The website for wildlife filmmakers. This website for wildlife filmmakers provides information like news, events calendar, newsletters, enables search for websites, organizations, film festivals, training, publications, etc.

## People for Animals

[www.peopleforanimals.org](http://www.peopleforanimals.org)



People for Animals was founded by Pritish Nandy and Maneka Gandhi, as a people's movement to stop cruelty towards animals and spread the message of ahimsa.

## Filmmakers For Conservation

[www.filmmakersforconservation.org](http://www.filmmakersforconservation.org)



FFC is the global conservation organisation for the film and television industry. Essential to the success of FFC is the diversity of its members and supporters. It aims to educate, motivate and inspire new audiences to actively participate and support conservation.

## Conservation films, not all doom and gloom...?

Jessica Marsh is conducting a research project studying the effectiveness and value of conservation films as a tool for conservation. The project has received support from the BBC, the Wildscreen Trust, the RSPB and FFC and is backed by Richard Brock (The Brock Initiative). Its main aim is to provide scientific evidence of the value of conservation films to conservation and importantly to assess which styles are most attractive to viewers.

A copy of the project plan can be found at [www.jessicamarsh.co.uk](http://www.jessicamarsh.co.uk)

I welcome contributions in the form of examples of campaign films (those with a very direct conservation message), participants in the study and previous studies looking into, for example, the effect the choice of species, number of death or sex scenes etc has on audience preferences.

Any general comments and suggestions are much appreciated. [Marsh\\_jess@hotmail.com](mailto:Marsh_jess@hotmail.com)

Source: <http://www.wildlife-film.com>

## Sony to Launch Kids' Channel, 6 New Shows

2004 will be a very busy year for kids' channels launches. Now Sony Entertainment Television (SET) India is also gearing up to launch the children's channel from its parent portfolio - Animax.

Said Kunal Dasgupta, chief executive officer of SET India, "While we have added Nickelodeon to the Sony-Discovery bouquet, we are also planning to bring Animax to India. We would announce it shortly."

"kids channel offers a huge untapped business potential. Advertisers have recognised that children play a key role in household purchase decision-making," said a senior industry official.

Further, Sony Entertainment Television is firming up plans to roll out six new programmes in the current fiscal. Speaking to newspapers here in Kolkata on April 27, Sunil Lulla, Executive Vice President, SET said the channel was seeking to augment viewership by

focussing on middle class viewers. "Ours is a purposeful strategy to be different. The focus over the next few months was to emerge as then viewers distinctive viewing alternative," said Lulla.

Source: *Cable Quest* May 2004

## UNEP Launches International Photographic Competition



### ASIAN CONSERVATION AWARENESS PROGRAMME (ACAP)

An international multi-media campaign to reduce demand for endangered species' parts and products.

WildAid and the Wildlife Protection Society of India are now launching ACAP India on the 18th February 2004 at the India Habitat Centre, New Delhi. This exclusive launch will be graced by the Honorable Chief Minister of Delhi, Mrs Shiela Dikshit and a pioneer of the Indian film industry, Shashi Kapoor.

Other world-renowned Indians such as Amitabh Bachchan, Saurav Ganguly, Vikram Seth, Naseeruddin Shah and Sachin Tendulkar have shown their generous support for the ACAP India campaign and are helping to deliver our vital message, showing how we all have a stake in protecting India's magnificent wildlife. ACAP India urges Indians to preserve this natural heritage by refusing to buy wildlife products and protecting their habitats.

ACAP's celebrity conservation messages are seen by **500 million people** each week via our media sponsors Bloomberg Television, CNN, Discovery Channel and Discovery Animal Planet, to name a few. 78% of those surveyed in an ACAP poll in Taipei said that they would never buy endangered species products again after seeing ACAP's compelling Public Service Announcements.

## Earthen pots replaces plastic cups

By Gopal Krishna 11/06/2004 At 14:00

Till now environmental conservation used to mean loss of employment, in this case it has generated and sustained employment of potters and others.

The Union Railway Minister, Laloo Prasad Yadav's decree, banning the disposable cups and making kulladhs (earthen cups) compulsory in trains and at railway stations across the country, is being examined by environmentalists and the good it would do to the environment.

Questions are being asked about whether kulladhs are really biodegradable even after the bio-content of soil and the micro-organisms get destroyed due to baking at high temperature.

The issue of earthen pots taking a huge toll due to excessive demand for soil, which supports vegetation and is found in agriculture fields is being raised. Also the fuel wood such as agriculture waste being burnt to bake the earthen pots would cause pollution.

On the positive side, as earthen pots originate from the earth's clay, it thrives as a nearly inexhaustible natural resource.

Furthermore, the clay mining process is virtually harmless to the environment, and a small mining site may be used for more than a century. After they have been depleted, clay pits can be converted into reserves or lakes for sport, recreation or conservation use.

Unlike other materials, earthen pots create little waste when it is manufactured. Mining one pound of clay produces nearly one pound of brick with only slight moisture and mineral loss. Disposing of these wastes requires additional energy, adding to the environmental impact of manufacturing.

The amount of energy needed to produce earthen pots is lower than most competing building materials. Pot manufacturing can conserve more energy in another way as well if earthen cups and pots can be recycled through an inexpensive crushing process. Crushed

chips may then be used as landscape material or reground to manufacture new pot and quality brick.

Citizens are becoming more environmentally conscious than any generation before. Like it or not, a trend is underway towards purchasing more natural products. If an opinion poll is conducted most of the citizens are likely to identify themselves with environmentalists, therefore Laloo Prasad Yadav's order has established a rapport with all the citizens.

Email: [mediavigil@yahoo.co.in](mailto:mediavigil@yahoo.co.in)

Saturday, May 01, 2004

## India bans smoking in public places

In a major public health measure, the ban on smoking in 'public places', direct and indirect advertising of all tobacco products and their sale to minors came into force on Saturday in the country under the Anti-Smoking Act.

[Http://in.rediff.com/money/2004/may/01smoking.Htm](http://in.rediff.com/money/2004/may/01smoking.Htm)

Source: <http://www.envindia.com/nandck/index.php>

## "Day After Tomorrow" Ice Age "Impossible," Research Says

Stefan Lovgren for National Geographic News, May 27, 2004

In the new movie The Day After Tomorrow, abrupt climate change plunges the planet into total chaos. As tornadoes rip through Hollywood landmarks and grapefruit-size hail pounds Tokyo, New York City turns into an icy wasteland—all in a matter of days.

It may just be a high-octane summer blockbuster, but environmentalists hope The Day After Tomorrow will serve as a wake-up call about global climate change.

National Geographic News spoke with Tom Prugh—senior editor at the Worldwatch Institute in Washington, D.C.—to hear what he thought of the movie, which he saw at an advance

Source: [www.nationalgeographic.com](http://www.nationalgeographic.com)

Monday 31 May, 2004

## Every evening Mon Thurs 8.00 pm on BBC2

Britain Goes Wild is the biggest ever TV series on British wildlife and one of the most ambitious outside broadcasts in the BBC's history with 12 live programmes over three weeks. Bill Oddie, Simon King and Kate Humble present animal dramas live from locations around the UK.

Source : [www.bbc.ac.uk](http://www.bbc.ac.uk)

## Live Reports Around Britain

Simon King broadcasts live from a series of locations including Bass Rock - one of the world's largest gannet colonies - a secret peregrine eyrie in the heart of England and, in the final week, an urban location which is home to a family of red foxes.

Source : [www.bbc.ac.uk](http://www.bbc.ac.uk)

## The Farm - a wildlife haven

At the heart of the production is The Farm in Devon. Equipped with more than a hundred hidden cameras in nest boxes, trees, bushes and badger setts, we'll capture the very best of British wildlife on film from here: badgers, blue-tits, flycatchers, jackdaws, woodpeckers and perhaps Britain's most charismatic bird, the barn owl.

Source : [www.bbc.ac.uk](http://www.bbc.ac.uk)

## The Bigger Picture

As the intimate details of animal lives are revealed, the team will also investigate the bigger picture: how is British wildlife doing at the turn of the 20th century, what is the future for the British landscape and how can we work together to protect it?

Source: [www.bbc.ac.uk](http://www.bbc.ac.uk)  
Page-Science & Nature

# Certification & Awards

## Panda Awards

Deadline was April 30, 2004. Acknowledges exceptional wildlife filmmaking. The twenty Panda Awards covering subjects as diverse as Animal Behaviour, Campaigning and Earth Sciences and skills such as Cinematography, Editing, Sound and Script will be presented at a gala dinner during the 6-day Wildscreen Festival in October 2004. Some of the 20 award categories include the: 'Campaign Award', 'Children's Choice Award', 'Filmmakers For Conservation Award'...

<http://www.comminit.com/awards2004/sld-9987.html>

## EMAs Environment Media Awards

Call For Entries 2004 Deadline is July 23, 2004

The Fourteenth Annual Environmental Media Awards will be presented in the Fall of 2004, but our nominee entry outreach has already begun. First presented by the Environmental Media Association (EMA) in 1991, the

Environmental Media Awards honor film and television productions that increase public awareness of environmental problems and inspire personal action on these problems. The Awards recognize writers, producers, directors, actors, and others in the entertainment industry who actively expressed their concern for the environment through their work. The Environmental Media Awards have also honored people in the entertainment industry who have gone above and beyond their peers in consistently including environmental practices, story lines and role modeling. Such honorees have included Keely and Pierce Brosnan, Jayni and Chevy Chase, Blythe Danner, Dave Matthews Band, Alanis Morissette, Edward Norton, Rob Reiner and John Travolta. If you know of a television show or film with an environmental message, you can nominate it by completing this ballot and either mailing or faxing to EMA. Or browse

[http://www.emaonline.org/awards\\_general.htm](http://www.emaonline.org/awards_general.htm) for more information.

## Wildscreen

*Sunday 10th - Friday 15th October 2004,  
Bristol, UK*

Wildscreen is the world's largest festival of moving images from the natural world. Established in 1982, Wildscreen is a biennial week long event held in October. Initially it was dedicated to wildlife and natural history programme-making, specifically for television, but today its remit covers all aspects of screen-based natural history communications, including the Internet, interactive media and film formats such as IMAX

Over the years, Bristol has become recognised as the world's capital of wildlife filmmaking. The Festival is an opportunity for people from all around the world to gather in Bristol to discuss technical, editorial and scientific developments in their industry. It brings together the world's top wildlife and conservation filmmakers, leading environmentalists, scientists, zoologists and commissioning editors, students and newcomers. In 2002 Wildscreen was host to over 500 delegates from 40 different countries.

The Festival offers seminars, screenings, discussions, training workshops, and a trade show as well as providing an arena for delegates and, importantly, it allows the general public to see outstanding natural history films from around the globe on the big screen.

To find out more about Wildscreen 2004 please visit the Festival website.

For more info go to:  
<http://www.wildscreenfestival.org/>

## The Reuters - IUCN Media Awards

*August 31, 2004, Thailand*

A worldwide contest in environmental journalism to recognise excellence in professional reporting on environmental and sustainable development issues; and foster a dialogue between journalists and experts to encourage informative reporting based on sound scientific data. The Awards are open to journalists in print and online news services throughout the world. Journalists are invited to submit entries related to

environment and sustainable development. The global winner, selected from six regional winners, receives a cash prize of US\$5,000. The six regional winners receive a trophy and a travel grant to attend the global awards ceremony to be held during the Third IUCN World Conservation Congress in Bangkok, Thailand, in November 2004. Last Date of submission is August 31, 2004.

*Start Date: June 20, 2004  
For more details login in to  
<http://iucn.org/reuters/2004>*

## Talent Campus India

*19 - 20 July, 2004, New Delhi*

In collaboration with the Berlin International Film Festival and the Berlinale Talent Campus Osian's-Cinefan, the Festival of Asian Cinema, presents Talent Campus India — an interactive workshop for aspiring young filmmakers.

Venue: The India Habitat Centre, New Delhi

This is an unprecedented opportunity to interact with renowned directors from India and abroad. A stimulating forum for discussion and exchange of ideas on direction, production and other key aspects of filmmaking. Join Talent Campus India and learn from the masters.

*For details contact:  
Osian's-Cinemaya,  
B-90 Defence Colony, New Delhi - 110024.  
Tel: 011-5155 1572 / 2433 4206  
Fax: 011-51550810  
Email: [talentcampus04@hotmail.com](mailto:talentcampus04@hotmail.com)  
Further information and the application form will be available at [www.cinemaya.net](http://www.cinemaya.net)*

## Communicating Environmental Research to Policymakers : Exploring Population, Health and Environment Linkages

*June 20 - July 2, 2004, Tanzania*

Location: Dar Es Salaam, Tanzania

Details: The objective of this training workshop is to

learn how to maximise policymakers' and planners' use of project and research results that illustrate the interaction of population, health and environment variables.

### Filmmakers For Conservation Presents "Free Passage"

15 June 2004, Bristol

An evening with Elda Brizuela, an Emmy-award winning filmmaker from Costa Rica and a founding member and Vice President of Filmmakers For Conservation.

Since 1998, Elda has been leading a major project called "Free Passage" to study, document and protect the migration of the Bull Shark. This has been embraced by the Presidents of Costa Rica and Nicaragua who are actively participating with her in assuring the sharks' protection in the Lake Nicaragua-San Juan River system.

Elda will introduce some video clips from her film and conservation work on freshwater and marine ecosystems and deliver an inspiring message from the President of Costa Rica. The event will finish with a Q&A session.

Please come and join us at:  
7.00pm on Tuesday 15th June  
The ARKive Theatre,  
The Wildscreen Building,  
Bristol (IMAX cinema entrance)

Source: [www.filmmakerforconservation.org](http://www.filmmakerforconservation.org)

### Exhibition

5th June 04, Mumbai

An exhibition on the insect world On the occasion of World Environment Day, Barn Owl Nature Club cordially invites you to the exhibition -- 'The Insect World' at Mumbai. For more information contact: 65, Shantiniketan, Anushakti Nagar, Mumbai 400 094

Source: [www.sanctuaryasia.com](http://www.sanctuaryasia.com)

### Documentary Film Screening "Miles to Go"

5 June 2004; 06.30 p.m., New Delhi

As part of "World Environment Day" we screen "Miles to Go", a 58 mins documentary film by Green Peace

nominated in the category of "Documentary on Natural Resource Conservation" in Vatavaran 2003 India's Exclusive National Environment & Wildlife Film Festival organised by Centre for Media Studies, New Delhi and supported by Ministry of Environment & Forests, New Delhi

Venue: Gulmohar Hall, India Habitat Centre, Lodhi Road, New Delhi; Collaboration: Centre for Media Studies, New Delhi

### Workshop on "Bridging Communication Gaps : Towards a Greener World"

4 June 2004, 10.30 a.m., New Delhi

Venue: Hotel Uppal's Orchid, National Highway 8, Near IGI Airport; Organised by: TERI

### Local Content Development Workshop

28 - 29 May 2004

Organised by: AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi-110025

**28 May 2004** from 10 a.m. - 5 p.m., India International Centre, Conference Room No. 2

**29 May 2004** from 10 a.m. - 8 p.m., AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi

### 27th International Wildlife Film Festival

May 1 - 8, 2004

Location: Missoula, Montana, USA

Event Details: Film entries will be accepted starting in October 2003 with a deadline of January 30 2004.

The 3rd annual poster art contest to select the winning art for the 27th festival is open through November 1 2003 - the theme is A Place for All Things wild.,

Contact Information:  
International Wildlife Film Festival & Media Center,  
718 S. Higgins Missoula, Montana 59801M

Phone: 406-728-9380 Fax: 406-728-2881  
[iwff@wildlifefilms.org](mailto:iwff@wildlifefilms.org)

## Environmental Issues and Sustainability

May 25, 2004, London, UK

This training event intends to offer a range of fun, imaginative and effective approaches to raising awareness of environmental issues and sustainability at both global and local levels in the United Kingdom.

Participants will have the opportunity to experience a range of games, quizzes and tools for increasing understanding, ownership, commitment, motivation and action. The techniques can be used with business,

public and voluntary sector staff, Elected Members, community groups and volunteers, young people and other 'hard to reach' groups.

Although many of the tools covered will be transferable to other subjects, the event will most benefit people responsible for increasing awareness and ownership of sustainability issues, particularly for example those working towards ISO14001 or similar environmental management systems, those looking to raise general environmental awareness as part of Induction training, Community Planning, Best Value or Local Agenda 21.

## Centre for Media Studies (CMS)

CMS is a premier autonomous organization engaged in multidisciplinary research (environment, social development, communication and capacity development) affecting developmental endeavours. Through its research, CMS stimulates dialogue and contributes to policy debates on social development issues. Please visit [www.cmsindia.org](http://www.cmsindia.org) for more details.



Centre for Media Studies (CMS) is registered under Societies Registration Act, 1860 since 1991. CMS is an independent, not for profit national level multi-disciplinary development research and facilitative body of eminent professionals nationally known for its advocacy initiatives. The Centre has been set up with an objective to tap and integrate various sources of information, analysis and initiate research towards a more informed decision.

CMS specializes in applying the theories and methods of the behavioral and social sciences to the design and evaluation of effective programs, services, and policies. CMS works in a wide range of health, environmental, and social domains to ensure that decisions are based on an empirical understanding of the populations we serve, as well as on sound scientific evidence about effectiveness and cost-effectiveness.

Taking further the field based findings, CMS is known for its advocacy initiatives and also sharing its learnings through special customized capacity building courses for professionals working in civil society groups and media.

Our approach embodies a commitment to high quality applied research and evaluation techniques, to building the capacities of our partners, and ultimately to improving the lives of people in the India and around the world.

## Indo-American Environmental Leadership Program (IAELP)

The Fulbright Indo-American Environment Leadership Program (F-IAELP) is designed for mid-level environmental professionals in the private sector, or with government or non-governmental organizations (NGOs). The program combines 8-12 week practical fellowships in India with opportunities for networking with Indian counterpart organizations. The last date for the receiving application for the Current year is August 2, 2004.

For further information, please contact Ms. Megan Kennedy by phone at (202) 326-7716, Fax: (202) 326-7709 or by E-mail at [mkenedy@iie.org](mailto:mkenedy@iie.org).

Source: <http://www.fulbright-india.org/fellowships/am-envir-leadership.htm>

## SEJ Annual Conference Fellowships for Journalists of color

The Society of Environmental Journalists is inviting applications for SEJ's 2004 Fellowships Program for

Journalists of Color. The fellowships are being sponsored in conjunction with the Earth and Environmental Science Journalism Program of Columbia University and the Lamont Doherty Earth Observatory. The objective of the fellowships is to strengthen the understanding of the Earth and environment among populations underrepresented in the geosciences by improving the quality and quantity of coverage in the media that reaches these communities. A limited number of full and partial fellowships will be awarded to U.S. minority journalists to underwrite airfare, shared lodging and registration for SEJ's 14th Annual Conference, October 20-24, 2004, in Pittsburgh, PA.

SEJ's Pittsburgh conference agenda includes reporters' tours, workshops, special events, panel and keynote sessions on a wide range of media and environmental issues. Application deadline is July 6, 2004.

For complete conference information contact: SEJ, PO Box 2492, Jenkintown, PA 19046  
Phone (215) 884-8174, Fax (215) 884-8175  
Email: Amy Simmons, Programs Associate  
[http://www.sej.org/careers/minority\\_fellowships.htm](http://www.sej.org/careers/minority_fellowships.htm)

## About ENVIS



ENVIS's (Environmental Information System) mission is to provide access to and enhance the use of environment related information in India as well as the rest of the world, advancing understanding of different environment related issues and indirectly serving the needs of public and private decision making.

ENVIS is a network that unites around hundred organizations in India, known as ENVIS Nodes. It is dedicated to providing comprehensive, up-to-date environmental information and news. ENVIS exists solely to act as an information broker for environmental information in India.

ENVIS network offers a mother portal, which acts as a platform for inter, nodal interaction. The entire portal has been designed and organized to provide with easy access to the multitude of environment related information available with the ENVIS Nodes. For more information visit: website: [www.envis.nic.in](http://www.envis.nic.in)

### "Birds Through My Window"

By Rudransh Mathur \*

English / 18 min 00 sec.

The film is about all birds watching and interrelation of birds and animals. The film is shot in the month of May- the time just before the monsoons break in, is the month of nesting and a month in which all the birds suddenly came to life. The film documents this experience of finding a few of the many homes and many families which were present and could be seen right through the window of the young producer.

### "Spandan"

By Vinay Rai/Meenakshi Rai

Leoarts Communication

Hindi / 75 sec.

This animation film gives a simple message "Don't pollute rivers".

### "Magic of Life"

By Gautam Pandey

Riverbank Studio

English / 6 mins / 2002

This film is about Environmental Awareness. Compassion and love are the main themes of the film. The marvelous and magical world of creation and the intricate threads that bind all living beings are the few things it touches upon, with the intention to teach, a simple lesson in life. This film is meant for audiences of the younger generation.

### "Victims of Garbage Dump"

By Plan India

Hindi with English subtitles / 10 min

The film focuses on issues like Environmental Pollution & Hazards to Health. Through Rabia, an eight year old girl from the Bhalaswar slum of Delhi, the story focuses on the cycle of poverty, illness and deprivation that mars a population that makes a living out of sorting garbage at Delhi's largest garbage dump. Barefoot the children who search for things they can sell like iron, glass, plastic, rubber, copper, packaged food face a lot of health hazard. They are often cut and

bruised by sharp pieces of broken glass, or hospital waste. They eat the packaged food thrown away by homes and companies. Most of the people in this slum suffer from various kinds of illness from TB to gastroenteritis, skin diseases or cholera. Apart from this life on the garbage dump is dangerous for children since they are often run over by the trucks and get injured. It depicts the life of people in this garbage dump slum area.

## CMS ENVIS Centre on Media and Environment

The centre is an initiative towards identifying the missing linkage and providing comprehensive information on happenings in media. The centre has developed itself as a resource center and a co-ordinating body. In the short span, CMS ENVIS Centre has developed various databases. Also initiated innovative programmes to highlight environmental concerns in media. The centre has been indexing coverage of environmental issues from print media as well as electronic media, conducting research studies to bridge the information gaps. Browse CMS ENVIS Centre website [www.cmsindia.org/cmsenvis](http://www.cmsindia.org/cmsenvis) for:



- "Green Voice" Quarterly ENVIS Newsletter
- Online Publications
- Newspapers Library
- List of Filmmakers, Journalists
- Research Studies
- Experts in communication & Media
- Web links of organizations on environment, wildlife, media and organizations sharing similar concerns.
- Documentary Films Databases
- Communication Packages
- Case Studies
- Green Film Festivals (Children Film Festival, Vatavaran 2002 & 2003, Traveling Festivals)
- TV Channel Database
- Publication Database (books, magazines, articles, working papers, newsletters and online books)
- Advertising Agency Database

# Don't Forget !

## January

- 4 - Oil Conservation Week
- 15 - Oil conservation Fortnight
- 30 - National Cleanliness Day

## February

- 2 - World Wetlands Day
- 21 - National Science Day

## March

- 2-4 - World Sustainable days
- 21 - World Forestry day
- 22 - World Water Day
- 23 - World Meteorological Day

## April

- 8 - World Heritage Day
- 22 - World Earth Day
- 31 - No Tobacco Day

## May

- 11 - International Migratory Day
- 22 - International Day of Biological Diversity
- 31 - World No Tobacco Day

## June

- 5 - World Environment Day
- 8 - World Ocean Day
- 17 - World Day combat Desertification & Drought

## July

- 1-7 - Van Mahotsav
- 11 - World Population Day

## August

- 6 - Hiroshima Day

## September

- 16 - International Day for Preservation of the Ozone Layer
- 28 - Green Consumer Day

## October

- 2-8 - Wild Life Week
- 3 - World Habitat Day
- 4 - World Animal welfare Day

## November

- 6 - International Day for preventing the Exploitation of the Environment in War and Arm Conflict
- 25 - Conservation Day

## December

- 2 - National Pollution Control Day
- 3 - Bhopal Gas Tragedy
- 11 - International Day of Mountains
- 14 - National Energy Conservation Day

## CMS ENVIS Centre

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